



2024 WCPA Conference Agenda

Wednesday, October 9th

Stone Harbor Resort

Sturgeon Bay, Wisconsin in Door County

7:15am – 8:30am

Arrival and Registration

(Coffee and doughnuts/fruit/muffin will be provided)

8:30am – 8:45am

Color Guard posting of colors. Welcome by President Joel Dhein, Introduction of WCPA Board of Directors, special guests & key personnel.

Conference instructions and overview by board member Peter Ehlert.

8:45am – 11:55am

(Break Times per Speaker)

Social & Crisis Media for Law Enforcement (LMG Media Group)

It takes years to build your agency reputation and it takes the media minutes to tear it apart. LMG are experts in helping you manage conventional, convergence and social media that can impact your image, profitability or brand equity. LMG believes character and integrity are assets more easily maintained than recovered. The right media training, especially in law enforcement, does make a difference. Nobody wakes up expecting to be the lead story on the news. Our communications plans helps protects you from “media brutality”. We teach you to face the media and not fear them.

12:00pm – 12:45pm

Lunch and WCPA Annual Meeting

1:00pm – 2:15pm

“Using Technology to Your Advantage” - Digital Forensics Investigator Chad Mielke Sturgeon Bay Police Department

Chad will present an in-depth discussion regarding 15 mobile applications about which officers should be aware. Discussion will also include ways youth attempt to hide online activities on their mobile devices as well as options available for parents and guardians to monitor their students’ activities while on their mobile devices.

2:30pm – 3:45pm

Protecting Your Social Media Accounts from the Criminal Element (Brenna Jasper & City of Menomonie, WI Legal Representative)

Events out of your control can make your departments social media accounts targets to criminal organizations and individuals whose main objective is to cause havoc and put your agency in a negative light. Brenna will share the experience of what challenges her agency had when under attack by this element.

3:45pm – 4:30pm

Day in Review and Preview of Day 3 Speakers and Events

Quick summary of Events and Raffle Ticket Give Away. Must be present to win.

WCPA Crime Prevention Certification Update – Joel Dhein

6:00pm – 9:00pm

Special Event for all 3-Day Conference Attendees.

(Food, Fun and Prizes!!! This network event always exceeds expectations.)

Thursday, October 10th

7:00am – 7:45am

Breakfast

A hot breakfast with a fresh Door County touch.

8:00am – 11:55am
(Break Times per Speaker)

**“Profiling Dangerous People” & Counter Homicide Training
Criminal Profiler & True Crime Writer - Phil Chalmers**

Phil Chalmers conducts live criminal profiling throughout the internationally. He will teach attendees how to spot dangerous people. This class is a favorite Among state and national law enforcement groups.

12:00pm – 12:50pm

Elections, Banquet Lunch & Award Presentations

1:00pm – 5:00pm
(Break Times per Speaker)

**“Profiling Dangerous People” & Counter Homicide Training Continued
Criminal Profiler & True Crime Writer - Phil Chalmers**

Featuring live interviews with serial killers and school shooters. Learn to stop violent incidents before they happen.
(Causes + Warning Signs + Triggers + Modus Operandi + Signatures)

6:00pm – 9:00pm

Enjoy the Stone Harbor area with food and fun for everyone!

Friday, October 11th

7:00am – 8:15am

Hot Breakfast & Final Raffle Sales

8:15am – 10:00am
(Break Times per Speaker)

Read my Mind! Behavioral & Verbal Analysis Specialist – Bruce Jacobs

Bruce will help you get to the bottom line when it comes to pursuing your crime prevention and community policing goals by helping you recognize who the players are and who the pretenders are.

10:15am – 11:15am

Assistant District Attorney - Dane County -- Annie Jay (Legal Update)

Annie Jay is an Assistant District Attorney in Dane County and former Assistant Attorney General in the Criminal Litigation Unit of the Wisconsin Department of Justice where she handles a diverse caseload, including sexual assault, domestic violence and homicide as well providing training to law enforcement and prosecutors statewide.

11:15am-12:00pm

Raffle & Closing Remarks

Agenda subject to change without notice